

BRIEF RESUME: ALUM MPOFU

A BA and MA graduate of the University of Sierra Leone (Fourah bay College) and the University of Zimbabwe respectively, Alum Mpfu is a development consultant in a diverse range of areas spanning strategic communication, and sustainable development, and skills and capacity development. Over the last fifteen years, Alum's consulting portfolio has diversified to include a focus on the politics of climate change and climate smart agricultural technologies, Food Security, LandCare, Climate change, the Green Economy, and general agricultural business and agro-entrepreneurial development. A published author in Broadcasting, he is also an accredited Agricultural Master Mentor under South Africa's Agriculture Sector Education and Training Authority.

Apart from being a qualified educator, I have corporate business experience at the highest level having once been the Chief Executive of the Zimbabwe broadcasting corporation and Manager: Strategic Research at the South African Broadcasting Corporation (SABC). At the SABC I was a member of the Corporation's Turn Around Strategy Team and editor of the SABC Research Journal. In 1998 I was asked by Dr. Thomas Kirsch to contribute to European TV Key facts, a publication that focuses on European TV industry developments.

Over the last twenty years, I have facilitated high level conferences and workshops and gained extensive experience in conference rapporteering and report writing. In 1997, he was a key organiser and chief facilitator for the SABC sponsored International Conference on Television Licence Systems at Indaba Hotel in Fourways, Johannesburg, South Africa. I have also been the Chief Rapporteur and Report Writer for the Biennial LandCare Conferences organised by the Department of Agriculture, Forestry and Fisheries in 2008 in Limpopo, 2012 in Mahikeng, North West, and in Durban in 2014. At the Durban Conference I also chaired the Conference side event on *Mainstreaming Conservation Agriculture into the LandCare Programme*. In October 2008 I also facilitated one of the Commissions at a Local Government Conference that was held by the Department of Cooperative Government and Traditional Affairs in Cape Town whose focus was on Capacity Building for Service delivery through Community Development Workers. Added to these experiences, in 2014, I facilitated workshops across five Provinces of South Africa on Mainstreaming CA into the LandCare Programme on behalf of the United Nations Food and Agriculture Organization (FAO). All workshops were accompanied by report writing to capture Workshop /conference outputs for dissemination to stakeholders.

I also have extensive consulting experience within the Public and private sectors and also within NGOs and international development organisations. In 2003 I was engaged, together with John Nathan, by AUSAID, to work with the Government of South Africa's Department of Labour on the conceptualization, design, and institutionalization of the Employment and Skills Development Agency (ESDA) project. This project was designed to develop a concept on how to increase the number of small businesses and the number of rural youth and women involved in regulated skills development programmes. In 2005, I was engaged by i-Fundi Skills Development Agency to work on and facilitate discussions and signing of a skills development cooperation agreement between the government of South Africa's Department of Labour, i-fundi, X-Strata and the Swiss National Chamber of Commerce. The agreement was signed in Sandton by the Swiss Ambassador, and Minister of Labour (Mr. Mdlalana) in August 2005.

In the same period, I was a **member of the AUSAID supported ISDA** (Institutional Strengthening of the Department of Agriculture Team) that worked to strengthen the institutional structures of the South African Department of Agriculture so it could effectively roll out the country's LandCare Programme. As part of this assignment, I worked on the development and production of the LandCare Skills Development Handbook and the LandCare Capacity Building Strategy (2005-2009) and facilitated workshops with key stakeholders on mainstreaming gender into, and creating gender focal points for the LandCare Programme.

Between 2006 and 2008 I assisted in the **development and compilation of the Business Plans for South Africa's Comprehensive Agriculture Support Programme (CASP) and LandCare Programme**. At the same time, he was Executive Director of MADSED, an NPO that was engaged by the DoA to **mentor youth and women's agricultural cooperatives** from 2006 through 2009. In 2008 he assisted in drawing up the DoA's **Agricultural Mentorship Implementation Framework** and has presented workshops on the efficient and effective utilization of the Farmers Green Book to Extension Officers and emerging farmers in the provinces. In 2006 he was engaged in the **development of norms and standards for the design, delivery, and evaluation of training programmes** in the agricultural sector. In addition he has worked with the Limpopo Department of Agriculture assisting in the development of the Provincial Junior LandCare Strategy.

He has recently been engaged by the Food and Agriculture Organization of the United Nations to facilitate the development of the **Strategic Framework to Mainstream Conservation Agriculture** into the LandCare programme and also contracted by the Limpopo Provincial Department of Agriculture to develop a manual to assist Extension Officers and smallholder farmers work together in agro forestry technology innovations. He has also completed an assignment for the Eastern Cape Provincial Government's Department of Social Development. This was to develop a capacity building manual for Community Development Workers on issues centred on Population, Environment and Development. In 2015 I have also been a member of the team working on Swaziland's **Vulnerability and Adaptation Assessment Report** as part of that country's Third National Communication to the Intergovernmental panel on Climate Change(IPCC).

2. Employment History

Year	Position	Key task	Organization	Specific responsibilities
2009 -2012	Executive Chairman	Provide Leadership and Strategic Direction	Alcinof Resources Management (Pty) LTD.	Strategy design, Institutional Capacity Building, Mentoring and Coaching, Training, Monitoring and Evaluation of Programmes
2006--2009	Executive Director	Provide Leadership	MADSED	1. Identify, Mentor and grow Youth and Women's Cooperatives and Agribusiness

2000-2002	Chief Executive Officer	Provide Leadership and Strategic Direction	Zimbabwe Broadcasting Corporation	1. Lead the implementation of the Public Broadcasting Mandate as specified by the relevant Acts.
1998-2000	Manager: Strategic Research	Provide management for the Strategic Research Department	South African Broadcasting Corporation	1. Conceptualize, design and implement research to facilitate policy, target audience, content positioning, and regulatory decision making. 2. Member of the SABC Policy task Team 3. Member of the SABC Turn Around Task Team attached to McKinsey Inc Consulting Firm in 1997 4. Editor of the SABC Research Journal
1994	Publications Coordinator and Trainer: Publications and Resource Centre	Coordinate English language teaching materials and manage resource Centre..	English Language Information Centre(ELTIC)- a Non Profit that worked on English Language Teaching capacity improvement	1. Assist in the writing and production of training materials for English Language teaching 2. Editor: <i>The Eltic Reporter</i> (The journal produced by the centre for use by English Language practitioners in schools)

1993	Research Coordinator and <i>Honorary Research Fellow</i> (1994)	Coordinate research projects carried out by the Centre	University of Natal: Centre for Cultural and Media Studies	<p>1. Coordinate and supervise a team of post graduate researchers</p> <p>2. Editor and contributing author: <i>Public Service Broadcasting in South Africa: Policy Directions towards 2000</i>, Anthropos Publishers, 1996.</p>
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2. Employment and Professional History

3. SAMPLE OF ALUM'S EXPERIENCE

ORGANISATION	DATE	TASK
Ministry of Tourism and Environment	<i>2015</i>	Team member compiling Climate Change Vulnerability and Adaptation Report For the country's Third National Communication Report to the IPCC
Department of Social Development: Eastern cape	<i>February, 2015</i>	Develop Manual to build the capacity of Community Development Workers on the Population, Environment and Development nexus.
FAO	<i>February, 2015</i>	Host and facilitate workshops for staff of Provincial Departments of Agriculture on Conservational Agriculture mainstreaming into the LandCare programme
Limpopo Department of Agriculture/Mvula Trust	<i>October 2014 - January, 2015</i>	Develop manual to capacitate Extension Officers on Agroforestry in Limpopo Province

FAO	<i>September 2014</i>	Present a Paper on Mainstreaming Climate smart agriculture into the LandCare programme at the 6 th Biennial International LandCare Conference, Durban.
DAFF and FAO	<i>July - August 2014</i>	Production of LandCare programme and Conservation Agriculture in South Africa status Report and Draw up a Strategic Framework to mainstream CA into the LandCare programme
DAFF	<i>2012</i>	Implemented an Assessment and Evaluation of the DAFF Extension Recovery Plan (ERP)
Limpopo Department of Agriculture	<i>2009</i>	Facilitate the development of the Provincial Junior LandCare Business Strategy
Independent Development Trust(IDT)	<i>2007/8</i>	4.AsgiSA Jobs for Growth Project in Metsweding: Identify, mobilize and mentor 200 SMMEs, Cooperatives and Self Help Groups
I Department of Agriculture, Fisheries and Forestry	<i>2008</i>	.Facilitate the development and compilation of the Business Plans for the Comprehensive Agricultural Support Programme. ▪
National Department of Agriculture	<i>2006/2009</i>	6. Implementing the Agricultural Youth and Women Mentorship Programme for the Department of Agriculture (2006-2008). ▪
.National Department of Agriculture	<i>2004</i>	7.Draw up Capacity Building Strategy for the National LandCare Programme ▪
.National Department of Agriculture	<i>2006-2008</i>	8.Training and rendering LandCare and Agriculture education and training services as follows: ▪ Gender Mainstreaming and Planning in LandCare ▪ Participatory Planning for Development Approaches ▪ LandCare Facilitation Skills Course
.National Department of Agriculture	<i>2005</i>	Develop norms, standards, and guidelines for the coordination and delivery of training programmes for the Department of Agriculture ▪

<p>Vocational and Education Training Programme)- Department of Labour</p>		<p>Assess and Evaluate impact of Aus-AID supported South African Vocational Education and Training Programme (SAVET. The task involved the following:</p> <ul style="list-style-type: none"> ● auditing the progress of the Programme against its objectives with a particular focus on the quality of the outputs that have been produced ● Randomly selecting outputs for examination in more detail to ensure that inputs and outputs certified as complete have been completed and to evaluate the quality and effectiveness of the activities carried out. ● Assess the extent to which the Programme design and objectives remain relevant and appropriate in the light of up to date situational analysis or changes in circumstances. ● Develop recommendations on changes to the Programme design as deemed appropriate ● Recommend strategies to address identified problems in achieving Programme objectives ■
<p>Department of Labour/AUSAID</p>	<p><i>2004</i></p>	<p>The launch of the Employment and Skills Development Lead Employer (ESDLE) Pilot program in May 2004 by the Department of Labour (DoL) was intended to increase the participation of young people in the regulated training system. Alum Mpofu and Thembeke Fuzani, were contracted to this programme to:</p> <ul style="list-style-type: none"> ■ Advise on the conceptualization, implementation and institutional framework for setting up Employment and Skills Development Agencies (ESDAs) ■ Provide assistance to the DoL to successfully implement the ESDLE Pilot Program ■ Provide assistance to ESDLE Agencies to successfully implement the ESDLE Pilot Program. ■ Monitor progress throughout the pilot phase and identify issues that require DoL intervention throughout the Pilot Program. ■ The establishment and monitoring of contracts between the DoL and the approved ESDLEs. ■ Undertake a review of progress with implementation of the ESDLE pilot program and identify outstanding contractual, policy or process issues that need to be addressed by the DoL or a particular ESDLE. Advice documented which recommends a particular set of options for government or ESDLEs. ■ The identification of appropriate standards to be applied by the DoL to ESDLEs. This would include the development of standards including a code of conduct for future ESDLES. ■ To evaluate the reporting and monitoring framework applied by the DoL.

4. REFERENCES

Name	Organisation	Position	Contact
Mr Joe Kgobokoe	Department of Agriculture, forestry and Fisheries (DAFF), Government of South Africa	Deputy Director General	+27(0)843903376
Ms Nonkosi Tyolwana	Department of Women's Affairs in the Presidency	Chief Director	+27(0)825451051
Mr Max Fuzani	Department of Sports , Government of South Africa	Minister's Advisor	27(0)798915532
Dr. Takavasha	FAO South Africa	FAO Country Representative	+27(0) 123548000
David Abblet	Asia development Bank	Capacity Building Advisor	dabblet@adb.org.

5.Contact Details